



## **Effortless IVF FINANCIAL POLICY**

Welcome! We're happy you're here, and we are looking forward to partnering with you to achieve your goal of expanding your family. effortless IVF was developed to offer personalized IVF treatment that is more affordable, accessible and natural than traditional IVF:

- Initial effortless IVF pre-cycle evaluation (consultations and diagnostic testing)
- effortless IVF treatment cycle

effortless IVF will be offered to patients who meet ALL of the following criteria:

- Normal or high ovarian reserve (AFC greater than 6 total and AMH greater than 0.7 ng/ml).
- Normal configuration of uterine cavity, no "filling defects" and suspected normal endometrial receptivity.
- Normal, mildly abnormal or moderately abnormal semen parameters.
- Ovaries accessible to transvaginal retrieval.
- Body Mass Index (BMI) of 35 or less
- Body weight 190 or less
- Age less than 45
- No significant medical illness
- Willingness to inseminate (fertilize) all oocytes.

If the above criteria are met, the effortless IVF treatment cycle will be provided for \$4,950 (which is not billable to insurance). This will include the "effortless IVF" monitoring, egg retrieval with a board-certified anesthesiologist in a certified Ambulatory Surgical Center setting, embryo culture, transfer, cryopreservation of extra embryos, and six months of embryo storage. All subsequent frozen embryo transfers will be provided for \$1,700. This includes the embryo thaw, transfer procedure, pregnancy test and follow-up consult. Medication cost is additional. The cost for these medications varies with AMH and body weight, but currently ranges from approximately \$1,500 to \$3,000.

If donor sperm will be used, it must be an intracervical insemination (ICI) specimen from an accredited sperm bank. The specimen must be received by CARE Fertility prior to the treatment calendar being issued.

The pre-cycle evaluation includes important, basic infertility / IVF pre-cycle testing and does not need to be repeated if the effortless IVF treatment is undertaken within one year. Hysteroscopy and HSG tests performed previously will be allowed if the images from these studies are satisfactory and brought to us at the time of the new-patient or follow-up consultation. Outside testing is not accepted for semen analysis, AMH or sonography.

## effortless IVF Bundled Pricing for Pre-cycle Evaluation

Complete pre-cycle evaluation is available for a bundled price of \$2,000. This includes the new-patient consultation, all pre-cycle testing and follow-up consultation; however, does not include any surgical procedures (if necessary) performed in the operating room.

## effortless IVF A la Carte Pricing for Pre-cycle Evaluation

- New Patient Consultation: \$350<sup>1</sup>
- Pelvic sonogram performed by expert physician (comprehensive including 3D and Antral Follicle Count – AFC)<sup>2</sup>: \$200
- Anti-Mullerian Hormone (AMH) blood testing (two tests at least two weeks apart)<sup>3</sup>: \$100 each
- Hysterosalpingogram (HSG)<sup>4</sup>: \$525
- Semen Analysis (Computer Assisted Semen Analysis – CASA; two tests at least two weeks apart): \$100 each<sup>5</sup>
- Hysteroscopy (office): \$600<sup>6</sup>
- Follow-up Consultation (after testing) to discuss treatment details and mechanics: \$250<sup>7</sup>

The above tests should generally be performed within 6 months prior to beginning effortless IVF treatment. Repeat testing may be required following ovarian or uterine surgery or after 12 months.

Although insurance is not accepted for the effortless IVF treatment cycle, your consultations and some of your pre-cycle testing may be billable to insurance if you have diagnostic infertility benefits.

effortless IVF should be considered for many (but not all) causes of infertility. Consultation and testing might result in a determination that effortless IVF is not a good option. In some instances, a recommendation will be made that further diagnosis or other treatment should be considered. Successful surgical treatments could be necessary before effortless IVF would be considered. Follow-up consultation is required after each surgical treatment or unsuccessful pregnancy to determine if effortless IVF is an appropriate treatment.

## Pre-conceptual / Pregnancy Screening Tests

Pre-conceptual / pregnancy screening testing is not provided by effortless IVF. This testing is performed by your OB/GYN and/or primary-care physician to make sure you are in good health and are likely to have a healthy pregnancy outcome. Your physician should be informed that you are attempting pregnancy and will determine if you need a pap smear or other gynecologic tests. They can discuss the potential benefits of genetic carrier screening or other optional testing with you. Recent (within 12 months) pre-conceptual / pre-natal blood testing should be performed to determine that you are healthy for pregnancy. These tests include complete blood count, rubella and varicella immunity, blood type, and other infectious disease testing. The results of these tests must be brought to the physician consultations and will be required to do the effortless IVF treatment. Infectious disease testing on the male partner is also recommended.

<sup>1</sup> New Patient Consultation is required prior to beginning testing for effortless IVF. This consultation is best conducted as a face-to-face visit. Phone consultations can be performed by patient request.

<sup>2</sup> Pelvic sonogram and antral follicle count will typically be needed only once. However, on occasion, the study may be indeterminate. If an ovary is difficult to visualize, the sonogram may need to be repeated.

<sup>3</sup> Anti-Mullerian Hormone (AMH) is the blood test that best predicts both time to menopause and response to fertility medications. AMH, however, is not a perfect test. Although it does not vary tremendously within a menstrual cycle or from one cycle to the next, two tests will be more useful to predict response to medications. On occasion, if the AMH level does not appear to be consistent with the measured Antral Follicle Count (AFC), a third sampling may be necessary.

<sup>4</sup> HSG is a radiographic test that involving injection of a radio-opaque contrast solution into the uterus and tubes. If this test is done by an “outside” physician, both the report and images must be reviewed by us at the new patient consultation.

5 Computer assisted semen analysis (CASA) is the best way to determine the number of progressively moving sperm in the semen. Non-motile sperm and sperm with only sluggish movement or twitching have no ability to fertilize an egg. The semen analysis done by many clinics involves estimating the quality of sperm movement by a trained observer. Although this method is considerably less expensive, it has found to be subjective and not as reproducible as CASA. We believe that CASA is the best predictor of the ability of sperm to fertilize an egg.

6 Hysteroscopy is the “gold standard” diagnostic test to evaluate the uterine cavity. It involves placement of a fiber-optic telescope through the cervical canal such that the uterine cavity can be visualized to ensure normal anatomy. This procedure is tolerated in the office by most patients.

7 Follow-up Consultation is generally done after pre-cycle testing has been completed. If this visit is done prior to completion of all pre-cycle testing, an additional follow-up consultation is required for the effortless IVF planning and construction of the IVF calendar. This visit can be conducted electronically, by phone or in person.

### Complete effortless IVF treatment cycle includes (all of the sonograms during the effortless IVF cycle are performed at CARE Fertility):

Cycle management, calendar construction, office visits, including:

- Mock embryo transfer (required for all new patients and following obstetrical deliveries)
- All necessary treatment ultrasound testing
- Egg retrieval, including laboratory, physician and anesthesia charges
- Andrology and embryology laboratory charges, including sperm preparation and insemination
- INVOcell device and procedures
- Embryo transfer
- Initial pregnancy test
- Follow-up physician visit (within 30 days of completion of cycle)

### Cancellation Policy

CARE understands that at times it may be necessary to cancel an appointment or reschedule due to an unexpected conflict. We just ask that you please be courteous to our staff and other patients by giving appropriate notice prior to canceling any appointment. Failure to give notice as indicated below will result in the following fees:

- New/returning patient consultation (Requires 48-hour notice of cancellation) - \$100.00
- Existing patient consultation (Requires 24-hour notice of cancellation) - \$55.00

### Arbitration / Legal Issues

Any dispute arising out of or in connection with Center for Assisted Reproduction shall be finally settled by arbitration in accordance with the Arbitration Rules of the International Chamber of Commerce. “This company is pledged to settle customer disputes through an arbitration program operated by the Better Business Bureau of Fort Worth”. I agree to handle any disputes with Center for Assisted Reproduction through this independent arbitration program if I am unable to resolve the issues directly with the billing office. The non-prevailing party will pay for arbitration cost. I (the patient) and/or my representative agree not to bring a frivolous medical malpractice case or cause of any action against (the physician or physician’s legal entity providing care). Furthermore, should be a meritorious medical malpractice case or cause of action to be initiated or pursued, I (the patient) and/or my representative agree to use ABMS board-certified expert medical witness(es) in the same or similar specialty as physician. Furthermore, I agree that these expert witness(es) will adhere to the guidelines and/or code of conduct defined by the specialty society(ies) for expert witnesses in the area(s) of medicine that would typically have the background and experience to opine on such a case. Finally, I (the patient) agree that counsel for CARE (physician) shall have the right and be free to depose such expert witnesses at least 120 days before any scheduled trial date. In consideration for this, Center for Assisted Reproduction (CARE) agrees to the same stipulations.

### Late Fees

Outstanding balances will be charged a \$30 late fee if the account is sent to a collection agency. This charge is per transmittal.

### Policies Regarding Fees

Please note that all office policies and fees are subject to change at any time without notice. Should a treatment cycle be canceled after initiation, there is no refund of the cycle fee for any reason.

I have read and understand the effortless IVF Financial Policy. I understand and agree that the effortless IVF treatment cycle fee (\$5,000) is not billable to insurance under any circumstances. I further agree that I will not seek reimbursement through my insurance for this effortless IVF treatment cycle fee.

---

Name (Please Print)

---

Signature

---

Date