

43rd Annual

AMERICAN SOCIETY FOR DENTAL AESTHETICS
INTERNATIONAL AESTHETIC CONFERENCE



SCOTTSDALE

October 23-26 2019
JW Marriott Camelback Inn

WORLD-RENOWNED
SPEAKERS

DAILY HANDS-ON
WORKSHOPS

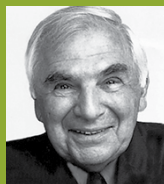
SPOUSE PROGRAMS

LUNCH & LEARN

MENTORING



CARRYING THE
TRADITION FORWARD



Dr. Irwin Smigel



19 Dental CE Hours Approved
Academy of General Dentistry
Approved PACE Program Provider #218165
FAGD/MAGD Credit
1-1-2018 to 12-31-2019

www.asdatoday.com

1-888-988-ASDA



**Steve Buchanan D.D.S.-
Irwin Smigel Keynote Speaker-
"Dynamic CT Guided Endodontics"**

"Static" CT-guided implant surgery has been used for nearly two decades, but recently a new tool (optically-driven dynamic guidance) has been introduced which is uniquely suited to endodontists' needs in difficult conventional cases. Dynamic guidance offers the advantage of immediate CT-planned procedures and a method to confidently prepare minimally invasive endodontic access openings conserving structural integrity. Dynamic guidance completes the CBCT circle to execute the most complex treatment plans.



**Corky Wilhite D.D.S.-
"A Strategic Phased Approach for
Composite Smile Makeovers"**

Beautiful, functional, and long-lasting composite restorations rarely happen by accident. Experience and expertise are required to achieve success. Learn a strategic approach to smile makeover cases that will simplify treatment and help insure maximum function and ideal aesthetics with composite bonding. Discover how to treatment plan major smile makeover cases utilizing a phased approach. Upgrade your transitional bonding skills to achieve the ultimate aesthetic result. Minimize stress when treating multiple-tooth cases.



**Markus Blatz D.M.D., Ph D.-
"Contemporary Ceramics in
Aesthetic Dentistry"**

The recent evolution in CAD/CAM and ceramic technologies offers a whole new range of aesthetic, less invasive, and long-lasting treatment options. However, there are still many questions: What are the best materials considering the large variety of ceramics available today? What ceramics can be used with chairside CAD/CAM systems? Is all zirconia the same? What are the best materials on implants? This presentation will answer these questions and update aesthetic treatment options with ceramics.



**Linda Greenwall B.D.S., M. Sc.-
"Treating and Managing Tooth
Wear – With Tooth Whitening and
the 3-Step Additive Technique"**

Diet and lifestyles contribute to changes in oral health. More patients are being seen with severe tooth wear from acid erosion, grinding or enamel defects. Dentists find new techniques a challenge and implementing change in practice with the team and patients is of great concern. This presentation will provide strategies and knowledge to diagnosis, treatment plan and restore tooth wear patients using the minimal invasive 3-Step Additive Technique.



**Marcos Vargas D.D.S., M.S.-
"Excellence in Anterior Direct
Resin Composites."**

Patient demands for aesthetic and conservative dentistry have created the need to produce imperceptible direct anterior restorations. Modern composite materials have the potential to produce functional, long-lasting, rewarding, cost effective, predictable, and highly aesthetic direct anterior restorations in daily practice. This lecture will discuss shade selection, preparation, composite manipulation, contouring, surface characterization, and polishing techniques to predictably obtaining exquisite composite restorations.



**Chris Ramsey D.M.D.-
"MASTER Your Sixth Sense:
Understanding the Art of
Persuasion, Body Language,
and Human Decision Making for
Improved Treatment Acceptance"**

The Art of Persuasion is powerful in its effect on decision making. Learn how to see what others do not see - "The Sixth Sense"- in everyday communication. Understand "Body Language" cues which allow for better communication and insight into both conscious and sub-conscious decision making and how that effects treatment acceptance. With the understanding of these elements, the doctor and team members will begin to see what many others do not in everyday communication.

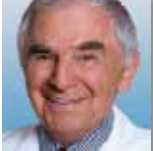
PROGRAM SCHEDULE

Wednesday, October 23, 2019

3:30-5:00 pm Registration
6:30-8:00 pm Welcome Reception

Thursday, October 24, 2019

7:30-8:30 am Breakfast and Registration EXHIBITS OPEN
8:30-8:45 am Welcome-Dr Dan Ward, Meeting Chair
8:45-10:15 am **Irwin Smigel Keynote Speaker**
Steven Buchanan DDS "Endodontic Decision Making"



10:15-10:45 am Break EXHIBITS OPEN
10:45am-12:15 pm Corky Wilhite DDS "A Strategic Phased Approach for Composite Smile Makeovers"
12:15-2:00 pm Lunch & Learn EXHIBITS OPEN
2:00-5:00 pm Hands-On Workshops (Pre-Registration Required)
(R-1) Joyce Bassett DDS "Maximize Your Aesthetic Results through New Concepts in Preparation Design"
(R-2) Howard S Glazer DDS "I Have It.. You Need It"
(R-3) Corky Wilhite DDS "Ultimate Aesthetic Composite Restorations for Severe Wear "
7:00-9:30 pm Gala Buffet Reception Induction Ceremony for New Members, Fellows, and ABAD (Everyone is welcome!)

Friday, October 25, 2019

7:30-8:30 am Breakfast and Registration EXHIBITS OPEN
8:30-10:00 am Markus Blatz DMD PhD "Contemporary Ceramics in Aesthetic Dentistry"
10:00-10:30 am Break-EXHIBITS OPEN
10:30 am-Noon Linda Greenwall BDS MSc "Treating and Managing Tooth Wear – with Tooth Whitening and the 3-Step Additive Technique"
Noon-2:00 pm Lunch EXHIBITS OPEN
1:00-6:00 pm Golf Tournament (Pre-Registration Required)
2:00-5:00 pm Hands-On Workshops (Pre-Registration Required)
(F-1) Delfin Barquero DDS "Mimicking Nature Bioactively"
(F-2) Linda Greenwall BDS MSc "Resin Infiltration for Anterior Teeth: Eradicating White Marks Simply. Treatment Options for White Spot Removal"
(F-3) Laboratory Program

Saturday, October 26, 2019

7:30-8:30 am Breakfast and Registration EXHIBITS OPEN
8:30-10:00 am Marcos Vargas DDS MS "Excellence in Anterior Direct Resin Composites."
10:00-10:30 am Break EXHIBITS OPEN
10:30 am-Noon Chris Ramsey DMD "MASTER Your Sixth Sense: Understanding the Art of Persuasion, Body Language, and Human Decision Making for Improved Treatment Acceptance"
Noon-2:00 pm EXHIBITS OPEN
2:00-5:00 pm Hands-On Workshop (Pre-Registration Required)
(S-1) Chuck Maragos CDT and Jenny Wohlberg "MiYO The NEW Color and Glaze that is Taking the Monolithic World by Storm"
(S-2) Marty Zase DMD "Zero Sensitivity Bleaching"
(S-3) Irwin Smigel Rising Stars
Moderator Damon Adams DDS
Paola Ochoa, DDS "Advanced Aesthetics Leveraged by Digital Marketing"
Sarah Winter DMD "The Importance of Temporization in Smile Design"
7:00-8:00 pm Reception
7:45 pm 43rd Anniversary Commemorative Group Portrait (Accredited Members and Fellows)
8:00-12:00 pm 43rd Anniversary Celebration Dinner Dance



Conference Registration Form please print

Each participant must complete a separate registration form including contact information. Guest's names should be added to the attendee registration. Hotel registration is separate.

Name (Last) _____ (First) _____ (MI) _____

Address _____

City _____ State _____ Zip _____ Country _____

Daytime Phone (_____) _____ Fax (_____) _____

E-mail Address _____ AGD# _____

Name on Badge _____ Special Needs _____

Guest Name (1) _____ (2) _____

Guest Information: Guests must register to attend meals and social functions. Please include payment for your guests. If your guest is also in the dental profession, please register him/her as a dental professional so he/she will have access to courses.

Tuition: All fees are US Dollars. Refunds before October 1, 2019 include \$100 cancellation fee. No refunds after October 1, 2019.

Conference Events	Registration Fee	Quantity	Total Amount
ASDA Member	\$1395		
Non-Member	\$1595		
Dental Team Member	\$495		
Recent Graduate (14-19), Active Military, Special	\$695		
Spouse/Guest (non-dentist)	\$495		
Hands-on Workshop Thursday	\$75/ea	Code#	
Hand-on Workshop Friday	\$75/ea	Code#	
Hand-on Workshop Saturday	\$75/ea	Code#	
Golf Tournament	\$225		

Total Enclosed

Check Enclosed (payable to ASDA)

Credit Card MC Visa AMEX

CC Billing Address _____ Zip _____

Card # _____ Security Code _____ Exp. Date _____

Card holder Name _____

Signature _____

Mail to: ASDA Registration Services
1080 Polaris Pkwy Ste 130
Columbus, OH 43240

EMAIL to ASDAToday@gmail.com or FAX to 614-430-8995
or call 1-888-988-ASDA to register with a staff member.

Please make check payable to "American Society for Dental Aesthetics"


R-1 Joyce Bassett D.D.S. -" Maximize Your Aesthetic Results through New Concepts in Preparation Design"

Do you ever wonder where to remove tooth structure when prepping a difficult case? Is it difficult to obtain the final aesthetics because you removed too much tooth structure here and not enough tooth there? Cutting edge preparation techniques that will simplify difficult space management cases will be presented, along with best options for managing short-term and long-term provisionalization for challenging cases. Participants will prepare an eight-unit space management case and fabricate functional provisionals.


R-2 Howard S. Glazer D.D.S.-"I Have It...You Need It!"

This is a program about real dentistry for real people by a real dentist! See a potpourri of materials and techniques that will make your day at the office easier, more productive and fun! Topics include: Composites, Adhesives, Minimally Invasive & Bio-Active Materials & Techniques, Impression & Provisional Materials, Rotary Cutting Instruments, Lasers, Curing Lights, Patient Communication Tools, Cements and Implants.


R-3 Corky Willhite D.D.S.-"Ultimate Aesthetic Composite Restorations for Severe Wear"

This hands-on workshop will focus specifically on restoring severely worn teeth and is based on a layering technique that can be used for Class IV restorations and full composite veneers. Step-by-step instruction will include how to prep conservatively, avoid tooth show-thru, and provide the patient with a long-lasting restoration that can function as a natural tooth. Learn how to create invisible margins in very visible portions of the tooth and solve demanding translucency and contour issues.


F-1 Delfin Barquero D.D.S. -"Mimicking Nature Bioactively"

The goal of restorative dentistry has been to use materials and methods that mimic nature and its response to disease. New chemistries and techniques have been developed that complement nature as well as potentially produce better restorative outcomes. Learn about and practice using these new dental materials. Understand why there will be significant changes in our restorative protocols due to the incorporation of bioactive materials and techniques.


F-2 Linda Greenwall B.D.S., M. Sc.-"Resin Infiltration for Anterior Teeth: Eradicating White Marks Simply. Treatment Options for White Spot Removal"

Many patients have white spots, mottling and white marks on their teeth. These white markings on teeth can have an impact on children and adults. There is an increasing incidence of white markings on teeth. Learn about the etiology of and proper evaluation of white spots. Understand step-by-step methods to use resin infiltration to effectively remove simple and deeper lesions.


S-1 Chuck Maragos C.D.T. and Jenny Wohlburg-"MiYO The NEW Color and Glaze that is Taking the Monolithic World by Storm"

Monolithic zirconia crowns have become increasingly popular. The aesthetics have dramatically improved with the introduction of high-translucent zirconia formulations. Learn the techniques developed on how to apply the new MiYO's intrinsic special sauce uniquely formulated to replicate nature's subtleties. Practice creating incisal translucency, mammelons, crack lines, halos and even gingival coloring all in a 0.1mm-0.2mm layer of glaze with the look of a hand layered restoration.


S-2 Marty Zase D.M.D.-"Zero Sensitivity Bleaching"

Bleaching with zero sensitivity is possible. The use of a special pre-whitener immediately before each bleaching application is the secret. Contrary to what most dentists believe, the shape of the custom trays does matter. We will go through all the steps for making effective trays and the protocols for doing bleaching with no sensitivity. Learn how to develop bleaching methods to correct stubborn, resistant teeth. Participants are asked to bring models of their own teeth.


S-3 Irwin Smigel Rising Stars Presentation- Damon Adams D.D.S. Moderator, Paola Ochoa D.D.S.-"Advanced Aesthetics Leveraged by Digital Marketing" Sarah Winter, D.M.D.-"The Importance of Temporization in Smile Design"

Extensive skill and training, a committed staff, and the latest technologies and materials are sometimes just not enough to grow the dental practice. The dentist must engage the community directly, becoming an active part of it. Social media platforms present a great opportunity where advanced aesthetic dentistry meets the ultimate interactive visual platforms used by other industries to achieve growth and success.



The process of improving a smile can be rewarding for both the patient and the dentist when certain predictable steps are taken. This course will focus on the treatment planning and diagnostics required for using ideal temporization as part of the smile design process. Learn how to use an intra-oral mockup and a smile design wax up for planning the case and increasing patient confidence in the dentist and the treatment plan.

ASDA SCOTTSDALE

October 23-26 2019
JW Marriott Camelback Inn

ASDA AMERICAN SOCIETY
FOR DENTAL AESTHETICS
1080 Polaris Pkwy Ste 130
Columbus, OH 43240



Special Thanks to our "Inner Circle" Sponsors

supersmile.

ivoclar
vivadent:

PULPDENT®

einsteinmedical

BIS
CO



DMG

VALLEY DENTAL
ARTS

**JW Marriott Scottsdale
Camelback Inn Resort & Spa**
5402 East Lincoln Drive
Scottsdale, AZ, 85253
(480) 948-1700



At the base of Camelback Mountain sits **JW Marriott**

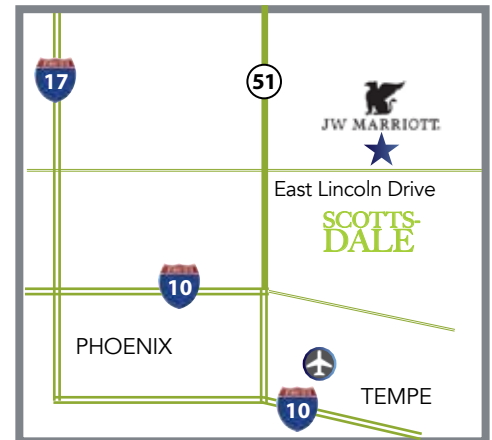
Scottsdale Camelback Inn Resort & Spa, an award-winning resort in Arizona's Paradise Valley. Large casitas and suites complete with outdoor living spaces offer the utmost in privacy and understated luxury. This luxury golf and spa destination boasts attentive service, deluxe amenities and lush grounds with heated outdoor pools, garden terraces and desert trails. Restaurants and event venues feature indoor-outdoor spaces to admire the Sonoran Desert surroundings. Though the airport and attractions of Scottsdale are nearby, the resort retains its secluded feel. Experience the natural beauty and uncover the rich history for yourself. Relish the moments of balance and tranquility offered at the 32,000-square-foot spa, which offers 32 treatment rooms and a serene lap pool. Take time to discover the magic of the Sonoran Desert while connecting with your inner self. The JW Marriott Scottsdale Camelback Inn Resort & Spa is a great place for you to enjoy yourself while learning and networking at our conference.

Hotel Reservations

Please call toll free (800) 582-2169) to make your reservations at the JW Marriott Scottsdale Camelback Inn Resort & Spa or visit <https://aws.passkey.com/go/societydentalaesthetics2019>.

The ASDA Conference Room Rates* are \$299 (USD) per single/double occupancy rooms.

* Please note that these special convention rates are available only on October 21-27 2019 and are based on availability.



Reservation requests must be received by October 2, 2019. All requests received after this date will be based on the prevailing room rate and space available. All reservation requests must be accompanied by a check for a one night deposit or a credit card number provided for guarantee. All guaranteed reservations will be charged one night if not canceled 3 days prior to arrival. Hotel room rates are subject to applicable state and local taxes (currently 13.17%) in effect at the time of check-out.