



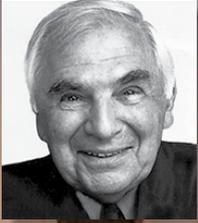
AMERICAN SOCIETY FOR DENTAL AESTHETICS

You are Invited
42nd Annual ASDA International
Aesthetic Conference

October 24-27, 2018
JW Marriott

NASHVILLE

Carrying the
Tradition Forward



Dr. Irwin Smigel



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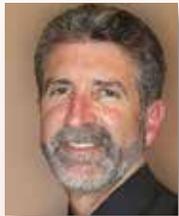
19 Dental CE Hours Approved
Academy of General Dentistry
Approved PACE Program Provider #218165
FAGD/MAGD Credit
1-1-2018 to 12-31-2019

2018 Featured Speakers



**Galip Gürel D.D.S.-Irwin Smigel
Keynote Speaker-"Personalized
Aesthetic Smile Design: From Analog to
Digital"**

Patient awareness has created the demand for customized smile design according to the psychological needs and desires of each individual. A "perfect" smile may not be pleasing to those who want a smile that expresses their personality. The concept of "visagism -in 2D" and "REBEL -in 3D" may be helpful to create smiles that appeal to the psychological needs and emotions of the patient. The use of 3D software can be a powerful tool to create a 3D wax up STL file for personalized smile design. The mock-up is invaluable so that the dentist and the patient can visualize the desired end result.



**Gary Alex D.D.S. -"The Marriage
of Aesthetics, Occlusion, and
Comprehensive Dentistry"**

We all strive to make pretty teeth, but we must also make teeth that actually last and function in harmony with the rest of the masticatory system. An acceptable aesthetic result, without regard to function and/or parafunction, will often result in premature case failure. A logical and systematic approach with practical understanding of fundamental occlusal principles regarding centric relation (CR), centric occlusion (CO), and maximum intercuspation (MIP) is required. This program will stress the concept of comprehensive dentistry in order to provide predictable dentistry.



**Sandesh Mayekar M.D.S., M.S.-
"Functional Smile Design"**

The ever-increasing demand for natural looking restorations that enhance the appearance has led dentists to invest considerable effort in mastering dental aesthetics. It is one thing to make natural looking teeth and an entirely different thing to make pretty teeth that actually last and function in harmony with the rest of the masticatory system. A reasonable predictable and durable end-result requires a logical and systematic methodology and a practical understanding of fundamental principles of occlusion while approaching aesthetic and cosmetic restorations.



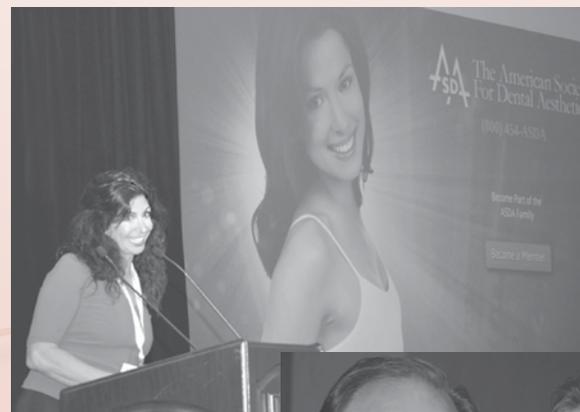
**David Sarver D.M.D., M.S.-
"Orthodontics and Aesthetic Dentistry:
Mission Possible!"**

For decades, Dentistry has been evolving into a profession that is extremely multifaceted and varied in its approach to both smile and facial aesthetics. The coordination of macro-, mini-and micro-aesthetics offers a complete approach to aesthetic treatment planning. This program will present an expanded vision of aesthetic treatment designed to take attendees to another level of facial, smile, and dental aesthetic planning.



**Thomas Dudney D.M.D.- "What's a
Dentist to Do?: Diagnosis, Treatment
Options, and Rehabilitation of Difficult
and Unusual Cases"**

Sometimes the restorative dentist encounters clinical situations that are out of the ordinary and can be difficult to treatment plan. This lecture will explore treatment options utilizing a multi-disciplinary approach. Results will be demonstrated along with helpful clinical tips on: material selection, how to determine incisal edge position, intra-oral composite mock-ups, opening bites, taking CR records, avoiding biologic width violations, fabricating and evaluating provisional restorations, multiple unit adhesive cementation, bonding to porcelain in the mouth, and fine tuning occlusal adjustments.



NASHVILLE

Program Schedule

Wednesday, October 24, 2018

3:00-5:00 pm

Registration

6:30-8:00 pm

Welcome Reception

Thursday, October 25, 2018

7:30-8:30 am

Breakfast and Registration EXHIBITS OPEN

8:30-8:45 am

Welcome-Dr Dan Ward, Meeting Chair

8:45-10:00 am

Irwin Smigel Keynote Speaker

Galip Gürel DDS "Personalized Aesthetic Smile Design: From Analog to Digital" Part 1

10:00-10:30 am

Break EXHIBITS OPEN

10:30 am-Noon

Galip Gürel DDS "Personalized Aesthetic Smile Design: From Analog to Digital" Part 2

Noon-2:00 pm

Lunch & Learn EXHIBITS OPEN

2:00-5:00 pm

Hands-On Workshops (Pre-Registration Required)

(R-1)

George Freedman DDS "Enhancing your Bottom Line with Science and Technology"

(R-2)

Howard S Glazer DDS "I Have It.. You Need It"

(R-3)

Sargon Lazarof DDS "Using an Innovative Implant System to Replace Missing or Extracted Teeth to Immediate Full Function at the Time of Placement "

(R-4)

Amanda Seay DDS "Anterior Composite Artistry"

7:00-9:30 pm

Gala Buffet Reception Induction Ceremony for New Members, Fellows, and ABAD (Everyone is welcome!)

Friday, October 26, 2018

7:30-8:30 am

Breakfast and Registration EXHIBITS OPEN

8:30-10:00 am

Gary Alex DDS "The Marriage of Aesthetics, Occlusion, and Comprehensive Dentistry"

10: 00-10:30 am

Break-EXHIBITS OPEN

10:30am-Noon

Sandesh Mayekar MDS MS "Functional Smile Design"

Noon-2:00 pm

Lunch EXHIBITS OPEN

1:00-6:00 pm

Golf Tournament (Pre-Registration Required)

2:00-5:00 pm

Hands-On Workshops (Pre-Registration Required)

(F-1)

Gary Alex DDS "Zirconia, Bulk Fill Composites, Adhesives, Pulp Capping and More!"

(F-2)

Fay Goldstep DDS "What in the World is Bioactivity and How Can I Use It?"

(F-3)

Irwin Smigel Rising Stars

Tyler Wynne DDS "Coordinating the Use of Analog and Digital Smile Design Technology to Create Beautiful Smiles" Albert Ambriz, DDS, MDT "A Systematic Approach to Achieving Your Aesthetic Results"

Saturday, October 27, 2018

7:30-8:30 am

Breakfast and Registration EXHIBITS OPEN

8:30-10:00 am

David Sarver DMD MS "Orthodontics and Aesthetic Dentistry: Mission Possible!"

10:00-10:30 am

Break EXHIBITS OPEN

10:30am-Noon

Thomas Dudney DMD "What's a Dentist to Do?: Diagnosis, Treatment Options, and Rehabilitation of Difficult and Unusual Cases"

Noon-2:00 pm

EXHIBITS OPEN

2:00-5:00 pm

Hands-On Workshop (Pre-Registration Required)

(S-1)

Viviane Haber DDS "Veneer Temporization: A Simple Approach to Healthy Results"

(S-2)

David Mazza DDS "FUN with Color and Shade Matching"

(S-3)

Jeff Shapiro DMD "Effective Integration of Digital Workflow into Clinical Practice"

7:00-8:00pm

Reception

7:45pm

42nd Anniversary Commemorative Group Portrait (Accredited Members and Fellows)

8:00-12:00 pm

42nd Anniversary Celebration Dinner Dance

OCTOBER 24-27, 2018

JW Marriott – Nashville, Tennessee



Conference Registration Form please print

Each participant must complete a separate registration form including contact information. Guest's names should be added to the attendee registration. Hotel registration is separate.

Name (Last) _____ (First) _____ (MI) _____

Address _____

City _____ State _____ Zip _____ Country _____

Daytime Phone (_____) _____ Fax (_____) _____

E-mail Address _____ AGD# _____

Name on Badge _____ Special Needs _____

Guest Name (1) _____ (2) _____

Guest Information: Guests must register to attend meals and social functions. Please include payment for your guests. If your guest is also in the dental profession, please register him/her as a dental professional so he/she will have access to courses.

Tuition: All fees are US Dollars. Refunds before October 1, 2018 include \$100 cancellation fee. No refunds after October 1, 2018.

Conference Events	Registration Fee	Quantity	Total Amount
ASDA Member	\$1395		
Non-Member	\$1595		
Dental Team Member	\$495		
Recent Graduate (13-18), Active Military, Special	\$695		
Spouse/Guest (non-dentist)	\$495		
Hands-on Workshop Thursday	\$75/ea	Code#	
Hand-on Workshop Friday	\$75/ea	Code#	
Hand-on Workshop Saturday	\$75/ea	Code#	
Golf Tournament	\$225		

Total Enclosed

Check Enclosed (payable to ASDA)

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**Mail to: ASDA Registration Services
1080 Polaris Pkwy Ste 130
Columbus, OH 43240**

EMAIL to ASDAToday@gmail.com or FAX to 614-430-8995

or call 1-888-988-ASDA to register with a staff member.

Please make check payable to "American Society for Dental Aesthetics"

2018 Hands-On Workshops



R-1 George Freedman D.D.S. -"Enhancing your Bottom Line with Science and Technology"

Innovative materials and technologies can make clinical dentistry better, faster, and easier. Learn about printed restorations vs. CAD/CAM, single appointment, lab fabricated crowns and bridges, rapid TMJ splinting, new composites, 1- and 2-step posterior restorations, giomers, glass ionomers and the latest adhesives. Observe predictable wet impressions, 1-step cements, high-powered curing lights, micro-abrasion and enhanced vision/illumination.



R-2 Howard S. Glazer D.D.S.-"I Have It...You Need It!"

This is a program about real dentistry for real people by a real dentist! See a potpourri of materials and techniques that will make your day at the office easier, more productive and fun! Topics include: Composites, Adhesives, Minimally Invasive & Bio-Active Materials & Techniques, Impression & Provisional Materials, Rotary Cutting Instruments, Lasers, Curing Lights, Patient Communication Tools, Cements and Implants.



R-3 Sargon Lazarof D.D.S.-"Using an Innovative Implant System to Replace Missing or Extracted Teeth to Immediate Full Function at the Time of Placement"

Patients are demanding replacement of extracted teeth at the time of surgery. An innovative implant system has been developed to allow immediate placement and loading. Learn from the inventor and developer of this system how to perform same day tooth replacement and restore a tooth to full function at the time of placement. Satisfy your patients who don't want to wait for months wearing uncomfortable temporaries before placing definitive restorations.



R-4 Amanda Seay D.D.S.-"Anterior Composite Artistry"

This hands-on workshop will illustrate the versatility of using composite to create an invisible Class IV restoration using a naturally shaded composite system. It is important to understand the fundamentals of color and how to use different systems. Topics to be covered include shade selection, material placement and finishing and polishing. Participants will learn a systematic technique to achieve proper contour, form, texture and achieve a beautiful result. Magnification loupes are suggested.



F-1 Gary Alex D.D.S. -"Zirconia, Bulk Fill Composites, Adhesives, Pulp Capping and More!"

The successful placement of restorations requires an understanding of the materials being utilized, the substrate being bonded to, and a logical and precise clinical protocol. In this information-packed hands-on program, attendees will utilize some of the latest and innovative products including a new bulk-fill composite, bioactive cement, a novel light-cured resin modified MTA pulp-capping material, and a Universal Adhesive, that will make placing direct and indirect restorations more predictable, and profitable.



F-2 Fay Goldstep D.D.S.-"What in the World is Bioactivity and How Can I Use It?"

Bioactive dental materials are all the buzz. What are they? How can they be incorporated into the dental practice? Are they better? Is handling different? Are there technique changes needed? Can you really get healing and repair? All you need to know: remineralization, restoratives, cements—materials that actually heal and repair PLUS perio techniques that bio-stimulate and stop inflammation. We have the materials. We have the techniques. See them. Try them. The time has come.



F-3 Irwin Smigel Rising Stars Presentations Tyler Wynne D.D.S.-"Coordinating the Use of Analog and Digital Smile Design Technology to Create Beautiful Smiles" Albert Ambriz, D.D.S., M.D.T.- A Systematic Approach to Achieving Your Aesthetic Results"

Dr. Smigel encouraged members to share their knowledge in aesthetic dentistry. Members will be presenting hands-on presentations for the first time. These are available at no cost to registered attendees. We encourage you to take advantage of these unique programs.



S-1 Viviane Haber D.D.S. -"Veneer Temporization: A Simple Approach to Healthy Results"

This workshop will explore an easy and simple method to create veneer temporaries that will result in healthy tissues at the time of cementation. Moreover, it will leave the patient with a true facsimile of the anticipated final result and not to forget the immediate gratification. The participants will be able to create temporaries that will satisfy the patient's desires and facilitate the communication process with the lab.



S-2 David Mazza D.D.S.-"FUN with Color and Shade Matching"

Have you ever had a challenge matching the shade of a single central incisor? Practitioners must perceive the shade and physical/optical characteristics of natural dentition precisely in order to match restorations. The science and principles of color, shade, light source requirements, environment, different shade guides utilization, electronic shade matching devices and maverick colors will be discussed. Understand and practice a predictable sequence of shade matching .



S-3 Jeff Shapiro D.M.D.-"Effective Integration of Digital Workflow into Clinical Practice"

The inclusion of digital technology in practice is providing better clinical outcomes both for the patient and for the practitioner. Digitally enabled workflow is offering dentists the opportunity to experience their profession in new ways by providing a more sophisticated, predictable approach to treatment planning. This course will outline the 2D and 3D technologies available to enable the digital workflow, how to integrate them into your practice and how to combine them into producing a virtual digital patient.

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JW Marriott Nashville
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The impressive JW Marriott Nashville rises high above the city and is one of the tallest buildings in Nashville. A covered terrace on the 33rd floor provides dramatic outdoors spaces and expansive views of the surrounding city from a world-class, roof-top dining venue, one of two full service dining options designed to tantalize guests with superb cuisine and stellar experiences. Like Turnberry, the JW Marriott Nashville houses the Bourbon Steak, a

Michael Mina Restaurant. The hotel features a state-of-the-art spa and exercise facility and is Nashville's newest downtown hotel.

Nashville is known as the Songwriting Capitol of the World. Live music can be seen and heard every day and night of the week in Nashville. The world-famous honky tonks, located on Broadway, offer free live music 365 days a year. And with more than 150 music venues around town ranging from large arenas and concert halls to small clubs, nearly every genre of music is featured. The JW Marriot Nashville is a great place for you to enjoy yourself while learning and networking at our conference.

Hotel Reservations

Please call toll free (888) 236-2427 to make your reservations at the JW Marriott Nashville or visit <https://book.passkey.com/e/49674732>. The ASDA Conference Room Rates are \$289* (USD) per single/double occupancy rooms.

*** Please note that these special convention rates are available only on October 21-28, 2018 and are based on availability.**



Reservation requests must be received by October 1, 2018. All requests received after this date will be based on the prevailing room rate and space available. All reservation requests must be accompanied by a check for a one night deposit or a credit card number provided for guarantee. All guaranteed reservations will be charged one night if not canceled 2 days prior to arrival. Hotel room rates are subject to applicable state and local taxes (currently 15.45% + \$2.50/night) in effect at the time of check-out.