

Trust the Experience and Knowledge of...



Eugene Shifrin, O.D.
**Diplomate, American Board of Optometry
Director of Optometry**

"Treat your patients the way you want to be treated", one of my mentors once said. That simple suggestion resonated with me and it is still an important part of my daily practice. To me the meaning of that phrase goes far beyond a successful diagnosis and treatment. It encompasses the clinician's ability to listen, relate and understand your patients' needs and address them accordingly. Being in practice for over a decade I continuously strive to create a team oriented approach to my patients' ophthalmic needs. It begins with a comprehensive examination and listening to my patients' concerns. I aim for my patients to clearly understand their condition prior to leaving my office. I firmly believe that a trusting relationship is a cornerstone to a successful doctor-patient team. I am happy and proud to continue my patient oriented philosophy as part of the Arizona Eye Institute & Cosmetic Laser Center team.



ARIZONA EYE INSTITUTE
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*Experience
You Can Rely On...*

I believe that my 10+ years of experience with complex medical eye care is a unique and valuable addition to an already successful practice at the Arizona Eye Institute. Over the past decade I cared for a wide range of patients in a busy referral center where I served as Medical Director. I was intimately involved in providing pre and post-operative care for patients after cataract and refractive procedures as well as co-management with other ophthalmic subspecialists as part of an integrative eye care delivery team. It gives me a sense of pride in knowing that my patients receive the best possible care not only from me but from a team of specialists that I was able to surround myself with over the years.

*Learning is a
Never - Ending Process...*

I was privileged to be trained with some of the finest educators and clinicians over the course of my career. Although I feel that I received an excellent and unique education, I continuously strive to further my knowledge base in order to keep up with the latest developments in these ever-evolving fields of ophthalmology and optometry. Being one of the first Board Certified Optometrists in the state of Arizona allows me not only to maintain my current knowledge base but also to stay informed on new developments in the ophthalmic field. I continually meet and exceed the required limits for continuing education and feel that education is the foundation of any successful physician.

Influencing Beyond the Practice...

I feel that the camaraderie that I was able to establish with my colleagues, and knowledge that I have gained as a result, needs to be shared with optometric students, residents and future colleagues. I am excited that others at the Arizona Eye Institute & Cosmetic Laser Center share my vision. As a result, our practice serves as an educational facility for medical students, as well as students of optometry. I believe that sharing knowledge with your future peers not only can enrich you as a clinician but also as a person.

DOCTOR OF OPTOMETRY with clinical honors: Pennsylvania College of Optometry

LICENSED: State of Arizona

BOARD CERTIFIED: American Board of Optometry.
Ambassador for the Board in the State of Arizona

FELLOW: Active Candidate, American Academy of Optometry

RESIDENCY: Brandywine Eye Center, Pennsylvania

COLLEGE: University of Delaware (Biology)

MEMBERSHIPS: Arizona Optometric Association,
American Optometric Association, National Glaucoma Society,
American Academy of Optometry

ACADEMIC APPOINTMENTS: Adjunct Clinical Professor
for Midwestern University and Pacific University Schools of
Optometry, Midwestern University Dean's Advisory Board