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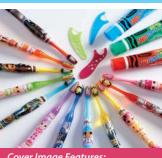


5 Products to Get Kids Hyped About Oral Hygiene



National Children's Oral Health Foundation ... because every child deserves a healthy smile*





Cover Image Features: Sunstar Crayola Collection

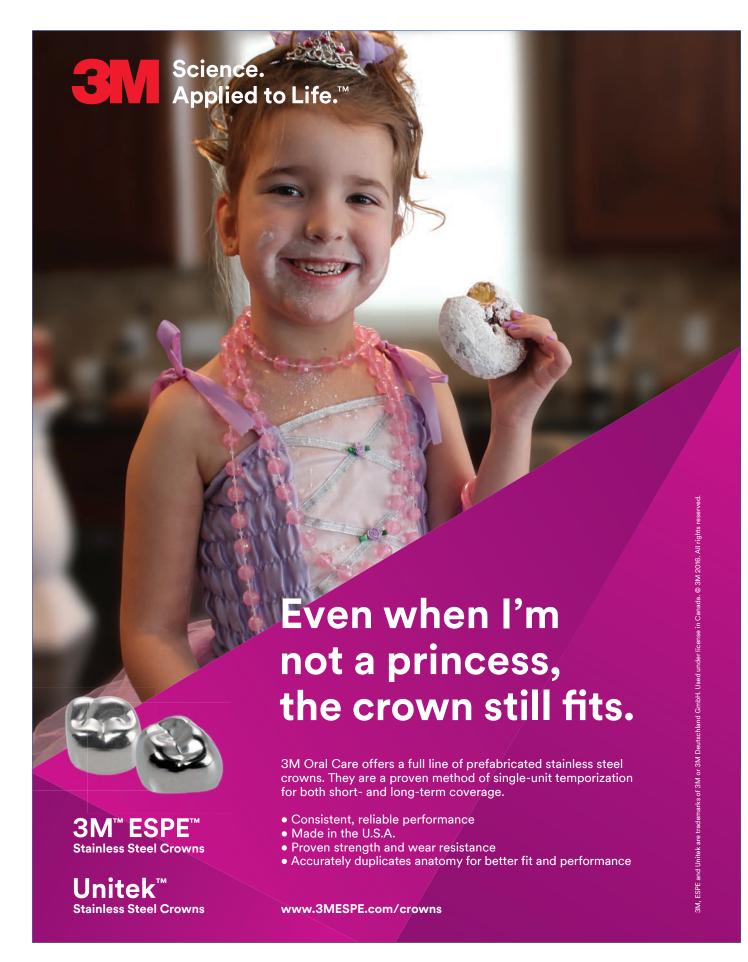


PATTERSON DENTAL PROMOTES SAFE INDUSTRY-WIDE SUPPLY CHAIN PRACTICES.

We work hard to ensure the highest integrity of our supply chain. Gray market dental distribution, however, poses a threat to the dental industry. Patterson Dental is putting patient safety first and raising industry awareness of potentially unsafe gray market or illegal black market products. Among our highest priorities are our dental customers' reputations and their patients' safety.

Learn more at DentalSupplyIntegrity.com.









Research has shown time and time again that our health habits develop very early in life. Not only that, but once habits are ingrained they're exceedingly difficult to change. So, in order to give our tots the best possible shot at growing into happy, healthy adults with happy, healthy mouths, we've got to start young! Each of the following products is designed to heighten kids' excitement about oral care. From light-up toothbrushes with built-in timers, to cherry flavored chewables that reveal which teeth need more brushing, we've put together five of the most exciting items to get kids hyped about hygiene!

1. Sparkle Fun Toothpaste

Be honest: you have totally used a dollop or two of this toothpaste long after exiting childhood. Who could blame you? It's blue, it's sparkly, and it tastes like yummy bubblegum. The reason you continue to occasionally sneak a brush full of this toothpaste is the same reason kids will love using this product themselves: it's FUN! And if kids are enjoying the brushing process, you're well on your way to encouraging healthy oral hygiene habits that will last a lifetime. As a bonus, this toothpaste's formula contains Fluoristat, a cavity-fighting fluoride that's gentle on tooth enamel.

2. Interactive Toothbrushes

Fun toothpaste is of no benefit unless you have something just as exciting to glob it upon! Here are four of our favorite children's toothbrush options, and what makes them stand out from the crowd:

- Crayola Light-Up Timer Toothbrush: As its name suggests, these brushes come with a very special feature: simply press the bottom of the brush and a light-up timer will start. The bright light, which is color coordinated to match whichever of the "crayons" kids choose, flashes for two minutes, the length of time that dentists recommend brushing for. Plus, the bottom is a suction cup so you can store this brush on the countertop rather than in a dirty drawer.
- Oral-B Stages Youth Toothbrush: These cuties are made for kids 5-7 years of age, but there are also brushes in the Stages line intended for children as young as 4 months, and as old as 12 years. They're plastered with images of beloved Disney/Pixar movie characters, and from handle to bristle they're multicolored and charming. Additionally, purchasing any of these Oral-B brushes grants you access to download a free app called "Disney Magic Timer," which encourages longer brushing with the use of Disney music, sound effects and digital sticker collecting.
- Star Wars Children's Travel Toothbrush: These travel brushes are perfect for today's overbooked tots on the go. Each set includes a plastic toothbrush cover, which helps keep bristles germ free. It's not just any cover, mind you, but one with a holographic image that switches between the Symbol of the First Order and the Symbol of the Rebel Alliance. Between the eye-catching case and a handle wrapped with fan favorite characters like BB-8 and Kylo Ren, this is one brush kids will ALWAYS remember to stick in their overnight bags and backpacks!
- Patterson Junior Toothbrush: Is there anything more fun than picking out your special toothbrush from a dentist's treasure trove of color options? Not only is the decision-making process fun, but when kids participate in the choice, they feel a closer connection to the experience. These brushes come in eight striking hues, so there's a shade for every child's preference. Another cool feature? They can be personalized! Engraving a dental practice's contact info, an organization's logo, or even a silly phrase like "You don't have to brush all your teeth, just the ones you want to keep," are all great ways to make this a brush kids will want to reach for time and time again.

3. Fun Flossers

Wouldn't you say that convincing your kids to floss can often be like ... pulling teeth? It doesn't have to be! A variety of manufacturers have "funified" flossing by creating disposable flossers shaped like all sorts of creatures from the animal kingdom, in a variety of funky colors. Here are three of our favorite options, and why:

- The grape flavored **Crayola flossers** stand out the most for their unique colors, and include a floss formula coated with fluoride.
- The mixed berry flavored **Plackers** have the edge when it comes to quantity each pack contains four flossers, which means kids will be able to get multiple uses from one sample package.
- The Wild Flossers are great since they're the largest, so young children still developing manual dexterity will have the easiest time flossing all by themselves. Also, they're shaped like dinosaurs.
 Need we say more?

4. Festive Fluoride

If you put a child's favorite character on anything, that thing instantly doubles in fun. Fluoride rinses are no exception! Listerine has one bottle style that displays Elsa, Anna and Olaf from "Frozen," and another that depicts The Avengers crew, proudly fighting crime ... and cavities!

ACT has one bottle design that features SpongeBob, and a travel sized option (perfect for sticking in backpacks or lockers for after lunch) that comes in a perfectly princess-worthy pink hue. Both products are alcohol-free and bubble gum flavored, and they even tint food particles so that when swishing and spitting is complete, kids can see evidence of the icky bacteria they killed right there in the sink!

5. Tasty Tablets

It's no secret that children are extremely visual learners, so the idea of plaque, a virtually invisible enemy, can be hard for them to wrap their minds around. Chewable disclosing agents are super cool, since they give plaque a "face" to fight! After brushing or flossing, kids can simply pop in a cherry flavored disclosant tablet, and the vegetable dye-based chewable will turn any remaining plaque bright red, clearly showing them where further attention is needed. As long as you can deal with red-mouthed kids running around the house trying to scare for a few minutes, this unique and interactive product is worth a try. It's also available in liquid form, with the same pleasant cherry flavor.

If putting sparkly toothpaste atop a light-up toothbrush, flossing with a dinosaur and becoming a plaque detective doesn't get your child excited for oral care, we're not sure what will! Do you have experience with these products? Do kids love them as much as we suggest? Are there any healthy-habit inspiring products we may have missed? Drop us a line at socialmedia@pattersondental.com and let us know!



FLAVORED -GLOVES



Buy 8 boxes of the same,

Get 2 FREE!*

- PROPHY ANGLES



Buy 3 - 100ct boxes,

Get 1 FREE!*

-PEDIATRIC -BIBS

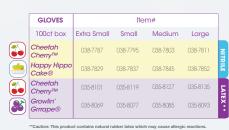


Buy 3 - 100ct boxes, **Get 1 FREE!***

-PROPHY -PASTE



Buy 3 - 100ct bags, Get 1 bag of Assorted Prophy Paste FREE!*



6

PROPHY PASTE		Item#	
100ct bag	Coarse	Medium	Fine
Turtle Melon®	266-8663	266-8671	266-8689
Gator Gum™	266-8630	266-8648	266-8655
Chocolate Chow®	266-8606	266-8614	266-8622
Happy Hippo Cake®	266-8572	266-8580	266-8598
Growlin' Grrrape®	266-8549	266-8556	266-8564
Spearmint Safari®	266-8515	266-8523	266-8531
Animal Pack™	266-8697	266-8705	266-8713

PROPHY ANGLES	Item#	Qty.
Zooby Assorted Animal Pack™	266-8408	100 per box
Zooby Assorted Animal Pack™	266-8416	500 per bo

PEDIATRIC BIBS	Item#	Qty.
Zooby Assorted Animal Pack™	043-7616	100 per box

*To receive free goods, email a copy of your Patterson Dental invoice to freegoods@youngdental.com. Email is the preferred method of delivery, but you may also send a copy to: Young Dental, PO Box 7926, Algonquin, IL 60102, or fax 888.771.7573. Offer(s) valid 4/1/16 - 6/30/16. Please allow 6-8 weeks for free goods. Qualifying purchase(s) must be on one invoice. Not valid in conjunction with any other offer(s). Questions? Please call 866.753.4392 or email youngdentalfulfillment@ydnt.com. Free goods offer(s) subject to change. Where applicable, indicate your choice of product on invoice. If no indication is made, available product will be sent at our discretion.

sparkle May / June 2016 Prices subject to change without notice.

SUNSTAR



&Kids



Build healthy habits early with the G·U·M® Crayola™ regimen for Kids!

G-U-M® Crayola™ Power toothbrush 159-5453 1@\$5.95 12@\$5.50 net \$4.71

G-U-M® Crayola™ Neon Marker toothbrush 041-3278 1@\$12.50 6@\$12.25 net \$9.19

G-U-M® Crayola™ Pip-Squeaks™ toothbrush 159-5461 1@\$12.50 6@\$12.25 net \$9.19

G•U•M[®] Crayola[™] Squeeze-A-Color[™] toothpaste 159-4886 1@\$4.50 net \$3.38

G-U-M® Cravola™ Flossers 159-7442 1@\$17.10 net \$12.83





Buy 3 boxes G•U•M® Crayola™ Squeeze-A-Color™ Toothpaste Get 1 box at no charge!*

Buy 12 G•U•M® for Kids' **Power Toothbrushes** Get 2 at no charge!*





*No charge goods shipped with order. No Mix and Match allowed.



ORDER NOW! For more information or to place your order, contact your Patterson representative, local branch or call 1-800-873-7683

*Shipped with order Promotions are valid May1st - June 30th, 2016. Promotions cannot be combined with any other offers.









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The FREE DISNEP Magic Timer app

unlocks the secret to brushing longer

- 1 DOWNLOAD the FREE app
- 2 SCAN any PRO-HEALTH™ Stages[™] product
- 3 WATCH the characters come to life



2-minute timer reveals a different image every time patient brushes





 Available in fun Disney Baby character graphics

(549-7821) case of 6 1@\$6.95 12@\$6.80 24@\$6.75

PRO-HEALTH

· Oral-B® PRO-HEALTH

FOR ME[™] Toothbrush

(549-7235) case of 6

1@\$6.95 12@\$6.80

JR.™ Toothpaste

Crest® PRO-HEALTH

.850z **(549-6633)** case of 72

24@\$6.75



PRO-HEALTH. Stages.

· Available in Mickey and Minnie Mouse character graphics

Mickey and Minnie Mouse (037-6012) case of 6

1@\$6.95 12@\$6.80 24@\$6.75





Buy 24 cases (144 brushes) of any Kids Toothbrush

Get 2 cases (12 brushes)



- · Fights caries with clinically proven Fluoristat®
- · Sparkle Fun flavor that kids love
- · For kids 2 years+



PRO-HEALTH.

 Available in mixed cases of Disney® Princess and Planes and Disney/ Pixar® Cars as well as Marvel® Avenger character graphics

Princess (549-6955) case of 6 1@\$6.95 12@\$6.80 24@\$6.75

Princess, Planes and Cars (549-7227) case of 6 1@\$6.95 12@\$6.80 24@\$6.75

Planes and Cars (549-6963) case of 6 1@\$6.95 12@\$6.80 24@\$6.75



Avenger (549-7284) case of 6 1@\$6.95 12@\$6.80 24@\$6.75

Kid's Crest® Cavity **Protection Toothpaste**

.85oz **(549-6245)** case of 72 1@\$21.95



Oral-B® PRO-HEALTH™ Stages™ The #1 dentist recommended manual toothbrush brand for kids

Crest + Oral-B products are sold at dental professional pricing for limited use in your practice. Products purchased through professional dental distribution channels are not meant for resale outside your dental care practice. © Disney, Based on the Winnie the Pooh works, by A.A. Milne and E.H. Shepard. © Disney. © Disney/Pixar © Marvel © 2016 P&G



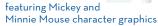


Crest® + Oral-B® Essential Kids Manual Solutions

for at-home oral care—your best value!

KIDS 2-4 **SOLUTION**





- · Kid's Crest® Cavity Protection Toothpaste (.85 oz)
- Oral-B® Glide™ PRO-HEALTH™ Original Floss (4 m)

(037-0312) 72 bundles/case 1@\$70.95

4@\$66.95

577-9764 VanillaMint

\$.93/patient

KIDS 5-7 SOLUTION

- Oral-B® PRO-HEALTH™ Stages Toothbrush
 - Mixed cases of Disney® Princess and Planes and Disney/Pixar® Cars character graphics
- Kid's Crest® Cavity Protection Toothpaste (.85 oz)
- Oral-B® Glide™ PRO-HEALTH™ Original Floss (4 m)

(599 - 5337)72 bundles/case 1@\$68.25 4@\$63.95

\$.89/patient

KIDS 8+ SOLUTION

- Oral-B® PRO-**HEALTH FOR ME Toothbrush**
- Crest® PRO-HEALTH JR.™ Toothpaste featuring Olaf Disney® Frozen character graphics (.85 oz)
- Oral-B® Glide™ PRO-HEALTH™ Original Floss (4 m)

(599 - 9628)72 bundles/case 1@\$70.95 4@\$66.95

\$.93/patient



Crest + Oral-B products are sold at dental professional pricing for limited use in your practice. Products purchased through professional dental distribution channels are not meant for resale outside your dental care practice. © Disney © Disney/Pixar © 2016 P&G





3+1 FREE!*

577-9749 Strawberries 'n Cream · 577-9756 Bubblegum

Buy any three 200 count Enamel Pro Varnish, get one FREE!* Buy any three 35 count Enamel Pro Varnish, get one FREE!*

Strawberries 'n Cream sent unless otherwise requested.

ENAMEL PRO®



The **ONLY** prophy paste formulated to deliver **ACP**



With Fluor	ride		
577-8790	Bubblegum Fine	577-8857	RaspberryMint Fine
577-8808	Bubblegum Medium	577-8865	RaspberryMint Medium
577-8816	Bubblegum Coarse	577-8873	RaspberryMint Coarse
577-8709	Cinnamon Fine	577-8824	VanillaMint Fine
577-8717	Cinnamon Medium	577-8832	VanillaMint Medium
577-8725	Cinnamon Coarse (Glute	en 577-8840	VanillaMint Coarse
577-8766	Grape Fine Free	e / 577-8667	Mint Fine
577-8774	Grape Medium	577-8675	Mint Medium
577-8782	Grape Coarse	577-8683	Mint Coarse
577-8733	Strawberry Fine	577-8691	Mint Extra Coarse
577-8741	Strawberry Medium	Without F	luoride
577-8758	Strawberry Coarse	577-8923	Mint Coarse

Buy any three boxes of Enamel Pro Prophy Paste, get one box of FREE!*

RaspberryMint medium sent unless otherwise requested.

* To receive your free merchandise, forward a copy of your PATTERSON DENTAL invoice indicating appropriate purchase(s) to Premier Redemption Center, P.O. Box 640, Plymouth Meeting, PA 19462-0640. FAX number -888-627-6160. Email: Redemptions@premusa.com. Offers valid in U.S. only. Indicate free goods of equal or lesser value. Offer valid 5/1/16 through 6/30/16. Redeem by 7/15/16. Subject to change or cancellation without notice. Premier reserves the right to substitute free goods. May not be combined with other offers. / 1. Data on file.



DISPOSABLE PROPHY ANGLES - PATTERSON

- Individually wrapped and disposable to prevent crosscontamination
- Both soft and firm cups are natural rubber latex to control splatter
- Fits all slow-speed Doriot handpieces
- Available in both latex and latex free
- Made in the USA

Latex Free

10

Soft Cup, Short, Pink

Joil Cup, Jiloit, Filik	
125/Pkg084-9828	1@ \$61.95 4@ \$59.95
750/Pkg085-0289	1@ \$317.00
Soft Cup, Long, Pink	
125/Pkg084-9810	1@ \$61.95 4@ \$59.95
750/Pkg085-0297	1@ \$317.00
Firm Cup, Short, Green	
125/Pkg084-9844	1@ \$61.95 4@ \$59.95
750/Pkg084-9943	1@ \$317.00
Firm Cup, Long, Green	
125/Pkg084-9836	1@ \$61.95 4@ \$59.95
750/Pkg084-9935	1@ \$317.00
Latex	
Soft Cup, Long, Gray	
125/Pkg085-0149	1@ \$61.95 4@ \$59.95
750/Pkg085-0263	1@ \$317.00
Firm Cup, Long, White	
125/Pkg085-0198	1@ \$61.95 4@ \$59.95
750/Pkg085-0271	1@ \$317.00



PROPHY PASTE - PATTERSON

- Pumice-based prophylaxis dental paste used to clean and polish teeth
- Rinses easily with minimal splatter
- Effective stain and plaque removal
- Available in 3 grits and 3 flavors
- 200 single-use cups with ring holder
- Contains 1.23% fluoride
- Made in the USA

Medium, 200/Pkg	
Cool Mint089-0467	
Exotic Fruit089-0483	3@ \$27.50
Very Cherry 089-0509	
Coarse, 200/Pkg	
Cool Mint089-0475	
Exotic Fruit	3@ \$27.50
Very Cherry089-0517	
Extra Coarse, 200/Pkg	
Cool Mint089-0525	
Exotic Fruit089-0541	3@ \$27.50
Very Cherry089-0533	
Prophy Paste Ring Holders	
10/Pkg	1@ \$21.95



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60-SECOND FOAM FLUORIDE - PATTERSON

- Prescription-strength topical fluoride solution (1.23% at 3.5 pH)
- Foam stays in tray under pressure, which eliminates gagging
- 5 patient-pleasing flavors
- Made in the USA

4.4 oz

Bubble Gum	088-6135
Grape	088-6143
Mint	088-6127
Orange Cream	088-6150

1@ \$24.25



60-SECOND FLUORIDE GEL - PATTERSON

- 1.23% acidulated phosphate fluoride (APF) ge
- Exciting flavors for improved patient acceptance
- 60-second formula for fast, easy application
- Smooth creamy gel that will not run and eliminates gagging
- Made in the USA

16 oz

Cherry	088-4353	1@ \$15.9
Mint	088-4338	
Orange	088-4320	
Pina Colada	088-4346	



FLUORIDE TRAYS - PATTERSON

- Ready-to-use fluoride foam trays for both fluoride gels and foam
- Deep tray design with occlusal anatomy ensures total coverage
- Soft foam with interlocking handle and folding hinge (double) facilitates placement and ensures patient comfort
- Made in the USA

Single Tray, 100/Pkg

Tupper (write) and Tiow	er (blue) tray	
Small, White/Blue	088-5814	1@ \$18.50
Medium, White/Blue	088-5822	
Large, White/Blue	088-5830	
Double Tray, 100/Pkg		
Pedo, Green	088-5913	1@ \$45.50
Small, Yellow	088-5947	
Medium, White	088-5921	
Large, Blue	088-5939	

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AutoSDSSM is a new tool for managing the safety data of your practice, presented by Patterson Dental and Global Safety Management® (GSM). Avoid costly compliance mistakes and move to AutoSDS online safety data management today!

MANUAL SDS

Hours per month

spent on safety

data compliance*

Wage per hour for employee who manages safety data compliance*

Monthly cost for that employee to manage

safety data compliance*

Months

Average yearly cost for safety

data compliance*





One-time setup fee for AutoSDS**

Monthly cost for AutoSDS

Months

First-year cost for AutoSDS service (all subsequent years are \$528)***



*Estimated averages.

No additional setup fee is required after the first year. Setup fee is \$349 for non-Patterson Advantage® members. *\$877 for non-Patterson Advantage® members.

> For more information and to register, visit **AutoSDS.com** or call 800.294.8504 to speak with an eServices Sales Specialist



5% SODIUM FLUORIDE WHITE VARNISH - PATTERSON

- Ideal for treatment of dentinal hypersensitivity and reduction of post-op sensitivity
- Smooth consistency for fast and easy application of thin, even layer on tooth surface
- Completely hardens within 10 seconds of contact with saliva or moisture and remains on tooth for several hours
- · White varnish dries to natural tooth shade
- Contains xylitol, a naturally occurring, low-calorie sugar substitute with anticariogenic properties
- Eliminates gagging and mess caused by conventional fluoride trays
- Made in the USA

50 (0.5 ml) single dose packages and 50 brushes



PIT & FISSURE SEALANT - PATTERSON

- Inhibits dental caries by sealing occlusal surfaces
- Protects teeth from acid conditions caused by oral bacteria and dietary carbohydrates
- Not manufactured with bisphenol A (BPA)
- Contains bis-GMA and other resins
- Light cured, radiopaque, fluoride releasing
- 2 viscosities: low, 7.7% filled, and regular, 34.4% filled, for increased strength and durability
- Pearlescent color is easily seen in the mouth
- Made in the USA

4 (1.2 ml) syringes and 20 (22 gauge) prebent needles

22 Gauge Pre-Bent Tips

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Child with Collar Dog Paws

14

Lead-Free Protective Child Apron with Collar – Patterson

- Environmentally friendly: made from lead-free, nontoxic, biodegradable barium composite
- Lighter weight and more flexible than conventional lead aprons
- Same protective qualities as lead (0.25 lead equivalency)
- Polyester microfiber backing is tear resistant and easy to clean

20" x 20" Blue/Dog Paws082-5927 1@ \$204.00



Floss - Patterson

- For smooth cleaning between teeth to help promote healthy gums
- · Comes in a variety of flavors
- · Available in waxed and unwaxed

12 yd, 72/Pkg Unwaxed, Unflavored 093-0263	1@ \$24.95
Waxed, Bubble Gum093-0347	1@ \$27.95
Waxed, Mint 093-0248	1@ \$24.95
Waxed, Unflavored 093-0255	
200 yd, Refill Spool	
Unwaxed, Unflavored 093-0313	1@ \$3.99
Waxed, Mint 093-0297	

PATTERSON® Private Label® Private La



Adult Toothbrush - Patterson

- · 0.007" soft bristles polished and end-rounded for gentle cleaning of gums and tooth enamel
- Easy-to-hold handle with contoured grip
- Tapered head for hard-to-reach areas
- · Made in the USA

72/Pkg089-9906 3@ \$34.25



New Style Adult Toothbrush -**Patterson**

- · Oval head, flexible neck, indented thumb rest for comfort and ease of access
- · 0.007" bristles for gentle, effective cleaning
- Made in the USA

72/Pkg089-9955 3@ \$34.25



22 Tuft Toothbrush -**Patterson**

- · Big dual-component handle for better grasp and control
- · Oval, compact dual head great for kids
- DuPont[™] Tynex[®] soft-textured nylon
- Made in the USA

093-0107 1@ \$39.60



32 Tuft Toothbrush -**Patterson**

- · Arched handle provides easy access to posterior teeth
- Blue power-cleaning point
- · 0.007" bristles for gentle, effective clean-
- Made in the USA

.........093-1014 1@\$39.60



34 Tuft Toothbrush -**Patterson**

- Arched handle provides easy access to posterior teeth
- . 0.007" DuPont™ Tynex® diamondshaped bristles allow greater penetration between the teeth
- · Blue power-cleaning point
- Made in the USA



30 Tuft Kids Toothbrush Patterson

- · Easy-to-hold wave handle
- Tapered head design for easy access
- 0.006" soft rainbow colored nylon bristle
- · Made in the USA

Toothbrush imprinting available. Contact your Patterson representative or call 800.873.7683 today.

72/Pkg092-9711 **1@ \$24.95**

3@ \$23.95



New Style Pedo Toothbrush - Patterson

- 0.006" bristles surround 0.007" bristles for gentle cleaning
- Oval head, flexible neck, indented thumb rest for comfort while brushing
- Recommended for ages 6-10
- · Made in the USA

72/Pkg089-9880 1@ \$30.25



Junior Toothbrush -**Patterson**

- Extra soft 0.006" white perimeter bristles surround soft 0.007" colored interior bristles
- · Easy-to-hold handle; contoured grip
- Tapered head for hard-to-reach areas
- Made in the USA

3@ \$26.50



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Disposable Air Water Syringe Tips

NO ADAPTOR REQUIRED

with locking groove to ensure tip is securely installed

- Increase Work flow Productivity & Reduce Patient Risk
- Quad Core® Air Channel ensures air/water separation
- Beveled edge provides increased patient comfort
- Rounded non-scratch end prevents O-ring damage
- · Single-use eliminates cleaning and potential cross-contamination risks.



250/Bag 1@\$53.25 Net 3+1 \$39.19

Clear **039-0732** White **039-0724**

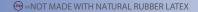
Assorted 039-0740 Blue, Purple, Yellow and Amber

1500/Bag1 @ \$28.00 **Net 3+1 \$210.00** Assorted **039-0757** Blue, Purple, Yellow and Amber

Translucent colors allow for visualization of water flow/blockage



PROTECTS°



Effective May 1 - June 30, 2016

Buyer's price may constitute a "discount or other reduction in price" under 42 U.S.C. § 1320a-7b(b) and 42 C.F.R. 1001.952(h). Buyer is solely responsible for (i) accurately reporting all discounts and price reductions claimed or charged to any Federal or State health care program, and (ii) determining whether to report or pass on savings or discounts to payors.





Children are increasingly being exposed to a wide variety of acidic foods and drinks, including fresh fruit, juices, sour sweets and sports drinks¹⁻³ that can put their vulnerable young enamel at risk of acid erosion²

ProNamel® 6-12 Years Toothpaste for Kids is specially designed for the important mixed dentition years with an optimized fluoride formulation that helps to protect enamel from caries and acid erosion,4-6 all in a child-friendly flavor7

For strong resilient enamel

– recommend ProNamel® for Kids

References: 1. Lasater G et al. Nutr J. 2011; 10: 103. 2. Lussi A et al. Caries Res. 2004; 38 (Suppl 1): 34-44. 3. Carvalho TS et al. Monogr Oral Sci. 2014; 25: 262-278. 4. GSK data on file. DOF 151257. 2015. 5. GSK data on file. Study ML605. 2015. 6. GSK data on file. Study ML606. 2015. 7. GSK data on file 2007. US sensory study. Prepared: July 2015. GCSAE/CHSENO/0092/15

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ProNamel® 6-12 Years Toothpaste for Kids



Sensodyne® ProNamel® Kids Toothpaste 0.8oz 047-5582 36/Pkg @ \$48.95



Sensodyne® ProNamel® Kids Toothpaste 4.0 oz 047-5590 1/Each @ \$6.95





Professional & Home Care Preventives

Pro-Foam Topical Fluoride Foam (1.23% Fluoride Ions)

125 g

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16P1253b (1/16)





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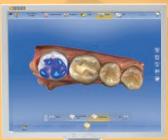


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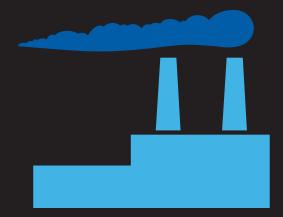


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*"Dental Equipment and Supplies Manufacturing in the U.S. and Its International Trade" Supplier Relations US, LLC, Irvine, CA, February, 2014.
**"Shades of Gray" Mentor, Santa Ana, CA, December, 2013.

****Are you using 'gray-market' or counterfeit dental products?" Journal of American Dental Association, June, 2010.

16P0374 (7/15)



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Tachycardia, bradycardia, and cardiac arrhythmias may occur with the use of phentolamine or other alpha-adrenergic blocking agents. Although such effects are uncommon with OraVerse (phentolamine mesylate), clinicians should be alert to the signs and symptoms of these events, particularly in patients with a history of cardiovascular disease. Following parenteral use of phentolamine at doses between 5 to 15 times higher than the recommended dose of OraVerse, myocardial infarction, and cerebrovascular spasm and occlusion have been reported, usually in association with marked hypotensive episodes producing shock-like states. OraVerse is not recommended for use in children less than 6 years of age or weighing less than 33lbs. Offer expires 6/30/2016

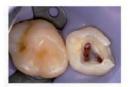
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13/8", Assorted Colors, 72/Pkg

Each Pkg028-3127 1@ \$13.45 3@ \$13.25



081-5035, Brush and Floss Chart



081-5043, Quacky and Jackie

081-5068, Healthy Teeth Club



081-5076, Tooth Fairy Twins



Design

BRUSH AND FLOSS CHARTS

Encourage kids to brush and floss by giving them these fun charts to take home, and reward those who bring them back to their next checkup. Printed 1 side on 60 lb paper stock.

11" W x 81/2" H, 100/Pkg

Each PkgSee item 1@ \$16.75

<u>Mix & Match</u>



Design

DENTAL COLORING BOOK

6 pages of coloring fun.

5" x 7", 12/Pkg

Each Pkg 032-8468 1@ \$4.75 3@ \$4.45



NOTE PAD ASSORTMENT

Paper, Assorted 3" - 4", 50/Pkg

Each Pkg 1@ \$14.75 3@ \$14.25

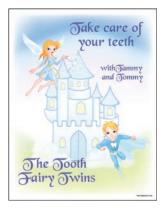
Assortment may vary.



Each book includes 12 hidden picture/coloring pages and 2 pages of stickers.

5" x 7", 12/Pkg

Each Pkg 037-3605 1@\$6.75 3@ \$6.45



THE TOOTH FAIRY TWINS COLORING BOOK

8 pages of coloring fun.

81/2" W x 11" H 25/Pkg

Each Pkg034-2121



OWL ACTIVITY BOOKS

Each book contains 20 pages of assorted coloring pages, puzzles and games.

Paper, Assorted 5" W x 5" H, 24/Pkg

Each Pkg034-3558 1@ \$6.75



SAFARI ANIMAL MAGIC PAD

5⁷/₈" x 6³/₄", Assorted, 12/Pkg

Each Pkg046-7175

1@\$4.75





DR. JOHN'S SWEET ADVANTAGE™ GUM

- Flavors: Refreshing natural Peppermint Pop™, fresh and fruity Fruit Punch
- 0.9 g of USA birch xylitol per piece
- Sugar free and no artificial sweeteners
- · Allergy Warning: Contains Soy
- 230 individually wrapped pieces per box
- Xylitol is not safe for pets

Fruit Punch044-1469 **1@ \$26.95** Peppermint Pop™..... 044-1485

Ingredients: xylitol, gum base, natural and artificial flavor, titanium dioxide (color), citric acid, gum arabic, soy lecithin, glycerine, resinous glaze, malic acid, carnauba wax



SWEETS™ XYLITOL **RAINBOW LOLLIPOPS**

- · Rainbow colors swirled in a delicious cherry vanilla flavored lollipop
- 100% USA xylitol from birch
- 1 gram of xylitol per lollipop
- · Sugar free, gluten free, GMO free, kosher and safe for diabetics
- · Tasty remedy for dry mouth
- 3³/₄" H
- · Each lollipop is individually wrapped

Cherry vanilla

2.5 lb/Pkg/Approx. 122 Lollipops/Pkg

Each Pkg 195-5566

1@ \$28.95 3@ \$26.95





DR. JOHN'S® SWEET ORIGINALS™ SUGAR-FREE LOLLIPOPS

- Kids will love the assorted fruity flavors that don't leave an aftertaste
- · Sugar free; free of saccharin and aspartame
- · No artificial colors or flavors
- · Made with polyglucitol
- · Gluten free, GMO free, kosher and safe for diabetics
- · Each lollipop individually wrapped

4" H, 2.5 lb Pkg/Approx. 122 Lollipops/Pkg

Each Box050-8093 1@ \$19.95

DR. JOHN'S® INSPIRED SWEETS™ XYLITOL **ULTIMATE SWEETS COLLECTION MIX**

- · All-natural mix full of creamy caramel, chewy taffy, assorted fruit lollipops and disc candies
- 100% USA xylitol from birch
- · Sugar free, gluten free, GMO free, kosher and safe for diabetics
- · Tasty remedy for dry mouth
- · Each piece is individually wrapped

Assorted Flavors

2.5 lb/Pkg/Approx. 167 Pieces/Pkg

1@ \$28.95

DR. JOHN'S® INSPIRED SWEETS™ XYLITOL FRUIT DISCS

- · Vibrant colors and assorted flavors include: cherry, red raspberry, orange, lemon, lime, blue raspberry and grape
- 100% USA xylitol from birch
- 0.5 g of xylitol per piece
- · Sugar free, gluten free, GMO free, kosher and safe for diabetics
- Tasty remedy for dry mouth
- 7/8" diameter
- · Each piece is individually wrapped

Assorted Flavors

Xvlitol is

not safe

for pets.

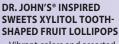
2.5 lb/Pkg/Approx. 252 Discs/Pkg

Each Pkg 195-5541

1@ \$28.95



Sweet Originals® candies are sensitive to heat and humidity. Storing in original packaaina is recommended.



- Vibrant colors and assorted flavors include: cherry, red raspberry, orange, lemon, lime, blue raspberry and grape
- · 100% USA xylitol from birch
- 1 gram of xylitol per lollipop
- · Sugar free, gluten free, GMO free, kosher and safe for diabetics
- · Tasty remedy for dry mouth
- · 33/4" H
- · Each lollipop is individually wrapped

Assorted Flavors

2.5 lb/Pkg/Approx. 122 Lollipop/Pkg

Each Pkg195-5525 1@ \$28.95

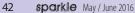


DR. JOHN'S® TOOTH CANDY CONTAINER

- · Holds approximately 2.5 lb of candy
- Refillable
- Clear plastic

65/8" W x 613/16" H x 61/4" D

1@\$6.75







SPRY DENTAL DEFENSE GUM

Show your patients the natural way to fight tooth decay with Spry chewing gum sweetened with xylitol. Available in an assortment pack (all 4 flavors) or individual flavors. Spry makes a great patient giveaway. Individually wrapped packages with 2 pieces of gum.

012-8512	1@ \$36.75
026-6734	
026-6742	
026-6759	
	026-6734 026-6742



XLEAR SPRY DENTAL DEFENSE SYSTEM GUM AND MINTS

Patients are used to receiving samples of Spry sugar-free gum and mints from you and now you can offer them the ability to purchase an individual container for their personal use. Choose from 4 flavors of gum in a 100-piece container; 3 flavors of mints in a 240-piece container.

Sugar-Fr	ee Gum	100/	Pka
Jugai-i i	ee Guiii,	100/	rny

Sugar-Free Gum, 100	/Pkg			
Cinnamon	034-4770	1@ \$9.75		
Fresh Fruit	034-4788	3@ \$9.25		
Peppermint	034-4796	10@ \$8.75		
Spearmint	034-4804			
Sugar-Free Mints, 240/Pkg				
Lemonburst	034-4820	1@ \$10.45		
Berryblast	034-4838	3@ \$9.95		
Pennermint	034-4846	10@ \$9.45		



SPRY® RAIN™ ORAL MIST SPRAY

Rain™ Oral Mist is the newest part of the Spry® Dental Defense System. It was developed to improve overall oral health by providing nutrients that have moisturizing effects and encourage salivation. Rain has a natural spearmint flavor that helps to freshen breath and can be used as often as needed to provide soothing relief and moisture to dry or irritated mouth tissues. Includes 2 pump-action spray bottles: a 3.5 fluid oz spray bottle and a 1.0 fluid oz take-along bottle.

One each 3.5 oz and 1 oz Bottles/Box <u>Each Box028-7128</u> **1@ \$13.25**



PUCKER PROTECTOR™ ASSORTMENT PACK

Contains 120 mini lip balms made from beeswax, organic sunflower oil, vitamin E, organic extra virgin olive oil and aloe vera. 4 flavors packaged in a convenient, easy to display bubble container. Flavors include mint, pearadise, pomegranate and vanilla.

120 - 0.05 oz pieces per container

LIP RAGEOUS LIP BALM ASSORTMENT

Lip Rageous, with outrageous lip balm flavors, is our most popular brand with girls and women of all ages. Formulated with aloe vera and vitamin E. Assorted flavors: 35 Blue Raspberry, 30 Strawberry and 35 Watermelon.

100 - 0.10 oz (3 g) pieces per container

Each Pkg027-6972 1@ \$51.9

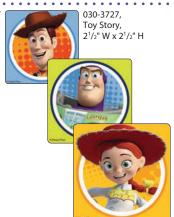


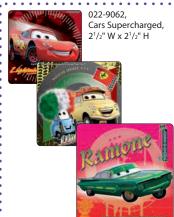


















LICENSED STICKERS

• Assorted designs per roll (not all designs shown)

• 100 stickers per roll

Each Roll

1@ \$8.95 3@ \$8.45 5@ \$8.25













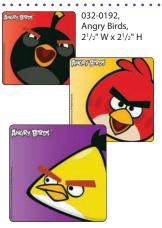










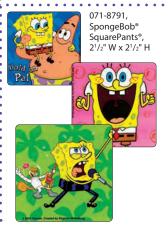


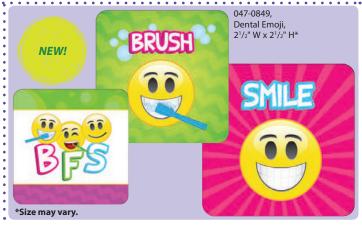














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- Dr. Pamela Maragliano-Muniz





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- · A topical treatment crème that can be used safely and effectively several times daily
- Releases bioavailable calcium, phosphate and fluoride** when they are needed most
- Provides a topical coating for patients suffering from sensitive teeth and oral mucosa
- Five flavors mint, strawberry, melon, tutti-frutti and vanilla

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