



Help America's ToothFairy Collect 500,000 Oral Healthcare Products in 2016

Smile Drive Contest: How far will your Smile Drive reach?

Measure the reach of your Smile Drive and you could win a \$200 Amazon Gift Card! At the end of February, calculate the distance of your Smile Drive using one foot for each product. Submit your number on Twitter with the hashtags #SmileDrive and #GoToothGo. If your Smile Drive goes the farthest, you win!

How far will your Smile Drive go in feet, yards and miles?

- 3 feet in a yard
- 5,280 feet in a mile

Famous Landmarks to See How You Measure Up

Charlotte Motor Speedway is a 1.5 mile track, which is 7,920 feet. Can you help the ToothFairy make it one lap around the track?

The Empire State Building stands 1,454 feet high. Can you help the ToothFairy make it all the way to the top?

Spaceship Earth at Epcot, part of Walt Disney World, is 518 feet in circumference. Can you help the ToothFairy fly around Spaceship Earth one time?

Prizes:

- Top Contest Winner - \$200 Amazon Gift Card & "I Save Smiles" bracelet(s)
- 2nd Place Winner - \$100 Amazon Gift Card & "I Save Smiles" bracelet(s)
- 3rd Place Winner - \$50 Amazon Gift Card & "I Save Smiles" bracelet(s)
- Best photo - \$100 Amazon Gift Card & "I Save Smiles" bracelet(s)

Ties broken by the individual/group who fills out their Smile Drive reporting form or Twitter post first. Only one prize awarded per individual/group.

