My Kid's Dentist, Every Kid's Dentist and National Children’s Oral Health Foundation: America’s ToothFairy Form Partnership to Help At-Risk Children

Founder, President and CEO of Pacific Dental Services, Stephen Thorne, to Join NCOHF Board of Directors

(Charlotte, NC – May 25, 2012) In an effort to expand oral health services for children, My Kid’s Dentist/Every Kid’s Dentist (MKD/EKD) announced a partnership with National Children’s Oral Health Foundation: America’s ToothFairy® (NCOHF) through the Students United for America’s ToothFairy™ (SUAT) Pediatric Dental Residency Program. As a result of this alliance, NCOHF will become the primary charitable partner for the Pacific Dental Services-affiliated MKD/EKD offices.

Designed to provide critical oral health educational and preventive services for at-risk children, this new program also cultivates interest in the oral health field and unites future dental professionals in a concerted effort to break the cycle of pediatric dental disease in their communities. Guiding chapter activities, members of the SUAT Pediatric Dental Residency Program will serve as mentors for dental, pre-dental, dental hygiene, dental assisting and high school student volunteers.

“We are proud to partner with My Kid’s Dentist/Every Kid’s Dentist through this exciting program and applaud their commitment to children’s oral health,” said Fern Ingber, NCOHF President and CEO. “Their support will enable NCOHF to mobilize graduate, undergraduate and high school students throughout the country in an effort to reach thousands of underserved children with the resources, services and education necessary to prevent pediatric dental disease.”

Stephen Thorne, Founder, President and CEO of Pacific Dental Services, will also join the NCOHF Board of Directors. The NCOHF Board of Directors consists of highly respected and dedicated leaders of national and international organizations, universities and corporations concerned with children’s oral health and elimination of oral health disparities.
“I’m honored to be joining the NCOHF Board of Directors,” said Stephen Thorne, Founder, President and CEO of Pacific Dental Services. “NCOHF provides unparalleled oral health care education and support services for at-risk children and I’m looking forward to working with my fellow board members to shed light on pediatric dental disease and to help break its cycle.”

Founded in 2006 in an aggressive response to eliminate pediatric dental disease, National Children’s Oral Health Foundation: America’s ToothFairy provides community programs with the comprehensive resources to deliver educational, preventive, and treatment services to children of the most vulnerable populations. NCOHF has delivered nearly $10 million in direct funding, donated dental products and educational resources to its non-profit Affiliate network and community programs throughout North America. The generosity of supporters like My Kid’s Dentist/ Every Kid’s Dentist enables NCOHF Affiliates to reach millions of children with vital oral health services.

**About My Kid’s Dentist/Every Kid’s Dentist (MKD/EKD)**

Pacific Dental Services (PDS) provides business support services to the dentist owners of MKD/EKD offices. MKD/EKD dentists are residency-trained pediatric dentists committed to providing an environment where children feel safe, calm, and carefree. The offices have been created especially for children. From watching their favorite movie during treatment, to toys in the waiting room, the dental care teams create an atmosphere that leaves a lasting, positive memory. For more information about My Kid’s Dentist, please visit [http://www.mykidsdentistonline.com](http://www.mykidsdentistonline.com). For more information about Every Kid’s Dentist, please visit [http://www.everykidsdentist.com](http://www.everykidsdentist.com). For more information about Pacific Dental Services, please visit [http://www.pacificdentalservices.com](http://www.pacificdentalservices.com).

**About National Children’s Oral Health Foundation: America’s ToothFairy®**

National Children’s Oral Health Foundation: America’s ToothFairy (NCOHF) is a 501(c)(3) nonprofit, dedicated to raising awareness of the #1 chronic childhood illness: pediatric dental disease, facilitating the delivery of comprehensive oral health services and eliminating this preventable disease from future generations. NCOHF: America’s ToothFairy draws on vast...
national resources to secure and distribute product and financial donations along with innovative preventive programs to a growing network of university and community-based dental clinics, health centers, mobile and outreach programs throughout America. For more information about NCOHF: America’s ToothFairy, please visit www.AmericasToothfairy.org.

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